

# Elliott Saruski

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Marketing professional with frontend engineering experience able to own digital projects from brand strategy through execution. Experience spans content and social media campaigns, web development, and product design. Strives in working at the intersection of creative direction, audience growth, and technical implementation.

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## EXPERIENCE

### Frontend Engineer Intern

Oct 2025 - Present

Lynk Me | Miami, FL | [lynkme.ai](https://lynkme.ai)

- Partnered cross-functionally with design, product, and engineering teams to ship a full redesign of the company's design system, aligning visual standards across the product.
- Built and shipped features on a consumer-facing platform through 40+ pull requests, developing a close eye for UX quality through collaboration with QA and product teams.
- Designed and implemented a multi-step user onboarding experience, balancing business requirements, user needs, and technical constraints across the full journey.
- Established internal workflow documentation that reduced ambiguity across design and development, enabling faster iteration and clearer team communication.

### Freelance Web Developer

Nov 2023 - Nov 2024

Symptoms of Nature: A Creative Collective | Miami, FL | [symptomsofnature.com](https://symptomsofnature.com)

- Grew the collective's social media presence by 320% through immersive multimedia campaigns including audio-reactive visuals, interactive experiences, and coordinated cross-platform rollouts.
- Built and maintained the collective's website, enabling four non-technical collaborators to publish and manage content without developer involvement.
- Designed and produced campaign assets spanning video, graphics, and interactive web experiences using Adobe Creative Suite and custom frontend development.

### Director of Marketing & Content Creation

Jun 2021 - Sep 2022

Monarch Claims Consultants | Miami, FL | [monarchclaims.com](https://monarchclaims.com)

- Led multi-platform digital marketing strategy across social, web, and podcast channels, achieving 150% follower growth and 250% engagement increase across five channels.
- Produced and edited 200+ multimedia assets including videos, marketing materials, influencer collaborations, and podcast episodes using Adobe Creative Suite.
- Maintained and optimized the company website via HTML/CSS and Wix CMS, implementing SEO improvements that improved organic search rankings.
- Automated lead intake and follow-up workflows, cutting response time and improving client conversion rates.

## SKILLS

**Marketing & Strategy:** Content strategy, social media growth, SEO, campaign production, analytics  
**Design & Creative:** Figma, Adobe Creative Suite (Premiere, Photoshop, Illustrator), Canva, Blender 3D, DaVinci Resolve

**Web & Development:** JavaScript, React, Next.js, TypeScript, HTML/CSS, Tailwind CSS, Supabase, WordPress, Wix, Google Analytics, Claude (AI-assisted workflows)

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## EDUCATION

Frontend Engineering | [Codecademy](https://www.codecademy.com) | Dec 2023

Bachelor of Science, Marketing | [Florida State University](https://www.floridastate.edu) | May 2020